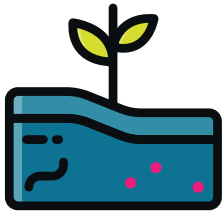


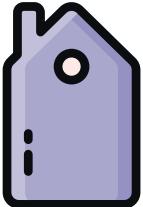
A design system for ecological & sustainable living, integrating plants, animals, buildings, people & communities



**SOIL**



**FOOD**



**SHELTER**



**WATER**



**CLIMATE**



**ETHICS**



**ENERGY**

**PERMACULTURE**



**EDIBLE OPEN GARDENS 2023**

**WITH SUPPORT FROM:**



# EDIBLE OPEN GARDENS: MARKETING

Town Grown is excited to announce our first ever town-wide *Edible Open Gardens!*

1ST & 2ND JULY 2023 10AM-4 PM



Imagine a town full of food growing?

Well, it's already here!

For one weekend only, come visit all different types of edible gardens across the town.

Come along & get inspired to grow food everywhere!

Look out for our brochure & map, coming soon!



[www.towngrown.co.uk](http://www.towngrown.co.uk)  
[towngrown](https://www.instagram.com/towngrown)  
[TownGrownHastings](https://www.facebook.com/TownGrownHastings)



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# EDIBLE OPEN GARDENS: SOCIAL MEDIA



# EDIBLE OPEN GARDENS: PROJECT LAUNCH



food growers network

**town  
grown**

FRIDAY  
23 JUNE  
5-7PM

**JOIN US FOR SUMMER DRINKS!**  
Hattons Yard, 4 Hatherley Rd. St Leonards-on-Sea, TN37 6LB

A pink rectangular poster for a summer drinks event. On the left is a detailed illustration of a bunch of leafy greens. To its right is the "town grown" logo, with "town" in pink and "grown" in white on a green oval, and "food growers network" written in a curved path above it. Further right, a green circle contains the text "FRIDAY 23 JUNE 5-7PM". At the bottom, white text on a pink background reads "JOIN US FOR SUMMER DRINKS!" followed by the address "Hattons Yard, 4 Hatherley Rd. St Leonards-on-Sea, TN37 6LB".

Find out more about  
Edible Open Gardens  
& pick up a brochure

A pink rectangular poster for a brochure pickup event. It features the circular logo for Edible Open Gardens Hastings & St Leonards on the left. To the right of the logo, white text on a green background reads "Find out more about Edible Open Gardens & pick up a brochure". The background is a photograph of a garden.

**GARDEN GUIDE**

1ST & 2ND JULY 2023  
10AM-4 PM

A large pink poster for a garden guide. It features the circular logo for Edible Open Gardens Hastings & St Leonards at the top. Below the logo, the words "GARDEN GUIDE" are written in white, bold letters. Underneath that, two green boxes contain the text "1ST & 2ND JULY 2023" and "10AM-4 PM" respectively. The background is a solid pink color.

# EDIBLE OPEN GARDENS: WEEKEND EVENTS

## Welcome to Edible Open Gardens 2023

Join us for a weekend to **celebrate and be inspired** by the food growing projects in and around our town.

A wide selection of diverse sites are taking part including smallholdings, orchards, domestic gardens and guerrilla plots.

See inside for details of the eighteen different projects opening their gates to welcome visitors; a chance to meet local food heroes, learn from their experiences and get lots of ideas to take home.

Town Grown would like to thank all of the projects taking part in this year's inaugural event, for sharing their **knowledge and passion for locally-grown food**.



Indicates that a site is accessible



# EDIBLE OPEN GARDENS: THE NUMBERS

**VISITS: ACROSS 18 GARDENS  
OVER THE WEEKEND OF  
1ST & 2ND JULY. AVERAGE  
NUMBER OF VISITORS WAS 30  
WITH SOME OF THE BIGGER  
GARDENS HAVING 60...**



# EDIBLE OPEN GARDENS: SELECTED FEEDBACK

“ Be encouraged, what a fantastic way to start - all the comments coming back to me were so appreciative of being welcomed into the garden and able to see someone else’s growing space and more than anything people felt inspired and had a great day out. All wanted more such events in the future” **Plot & Pantry**

“ I think we would be happy to participate in such an event again! Perhaps we would organise a guided tour at a specific time, perhaps on the Saturday afternoon, perhaps with paid entry, to allow people to learn more and ask questions” **Stonelynk Organics**

VERY  
INSPIRING!

Good to know that  
you just started and  
tried out things

Didn't know that you  
could grow gooseberry  
like this (as a standard),  
will try to get one

Great to see  
all the different  
edible gardens

Inspiring me to do  
something more  
around food in my  
own front garden

Amazing to see  
how many different  
plants you can have  
in a small space

Really nice that  
the space is  
beautiful & useful

Thank you for sharing your  
garden - I love your sage  
and love this use of space

I really want  
a miniature  
quince tree!

Fantastic event.  
The future is local  
community growing  
for so many reasons

FABULOUS!



# EDIBLE OPEN GARDENS: SELECTED FEEDBACK CONTD.

“ I've loved the edible gardens - each one special and different - and got lots of inspiration for my own food growing, organic, permaculture, forage garden

“ Amazing inspirational land. I'm definitely going to take some ideas from here into my own garden thank you

“ Absolutely brilliant! Such fun and please do another one in the future, well done!

“ So very happy this event is taking place. Thank you. All very inspirational and encouraging. Shows that everything is possible and always a way around a challenge. And we noted the atmosphere of peace and love for all and everything

“ So much fun to meet her (the farmer) and find out about her space and how she guilds the plants... hadn't thought about that before



# TOWN GROWN: STATS

## 5 market stalls

community outreach via seed and plant swap and surveys



**172** Surveys completed



**159** Newsletter subscribers / members

**300 People**

OTO Campaign launch at the Bavard bar

**40 attendees**

2 x farm visits 2022

**200 attendees**

10 x talks & workshops

**35 people**

6 x advice sessions / skills demonstrations

★ **FREE** vegetable growing guide ★

★ **FREE** seeds giveaway ★

## PROJECT NUMBERS



**2023**

3 FUNDING POTS FROM:



SUPPORTED BY:

TRANSITION TOWN  
**HASTINGS**

A campaign to plant more fruit trees across Hastings



**OUR TOWN IS AN ORCHARD**

**150 trees planted**



**7 Sussex fruit trees**

a new community orchard

**Facebook**

277 followers



**700**

Instagram followers

TG mailing list **700**

**40** Mushroom growing kits sponsored

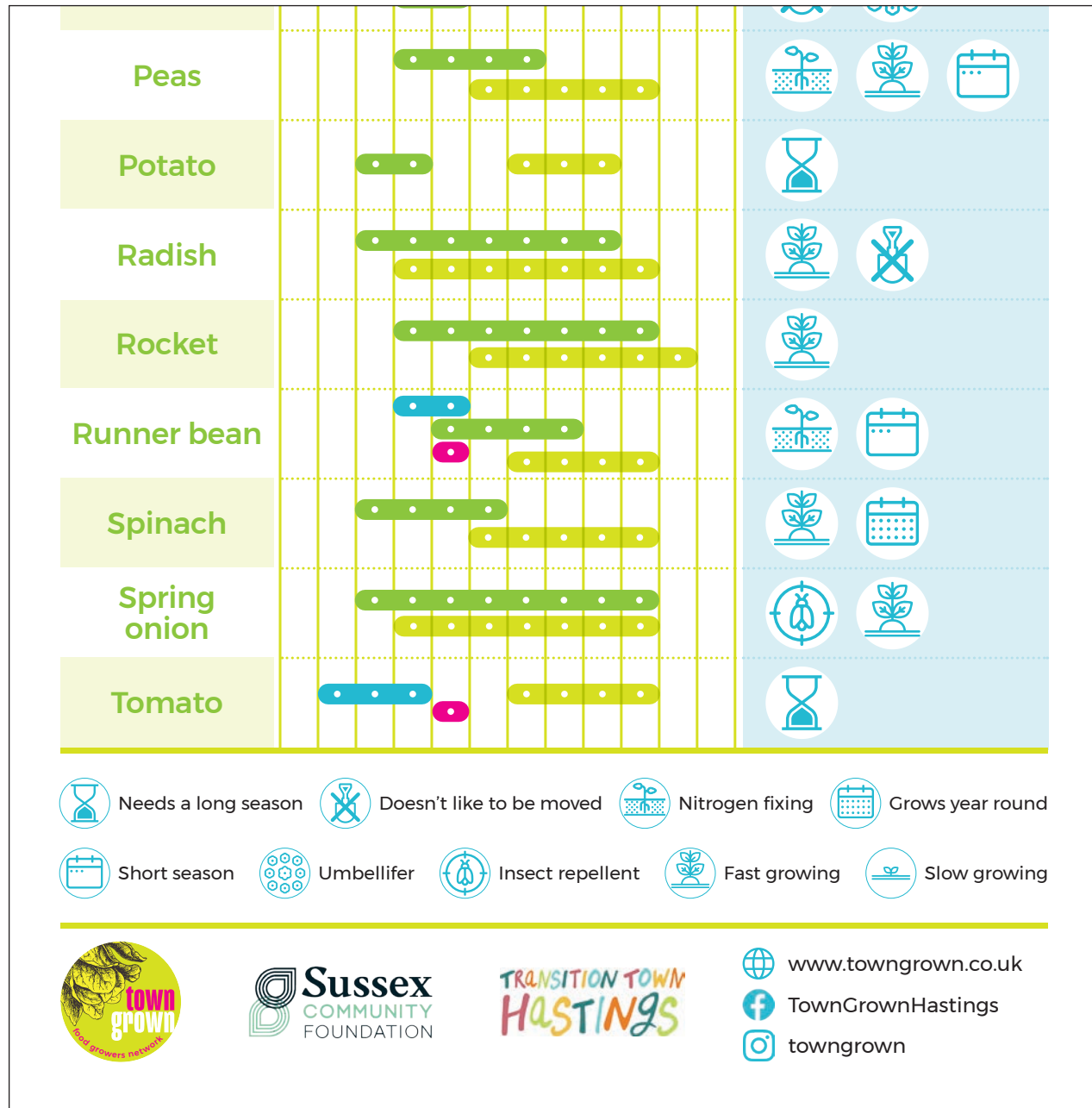
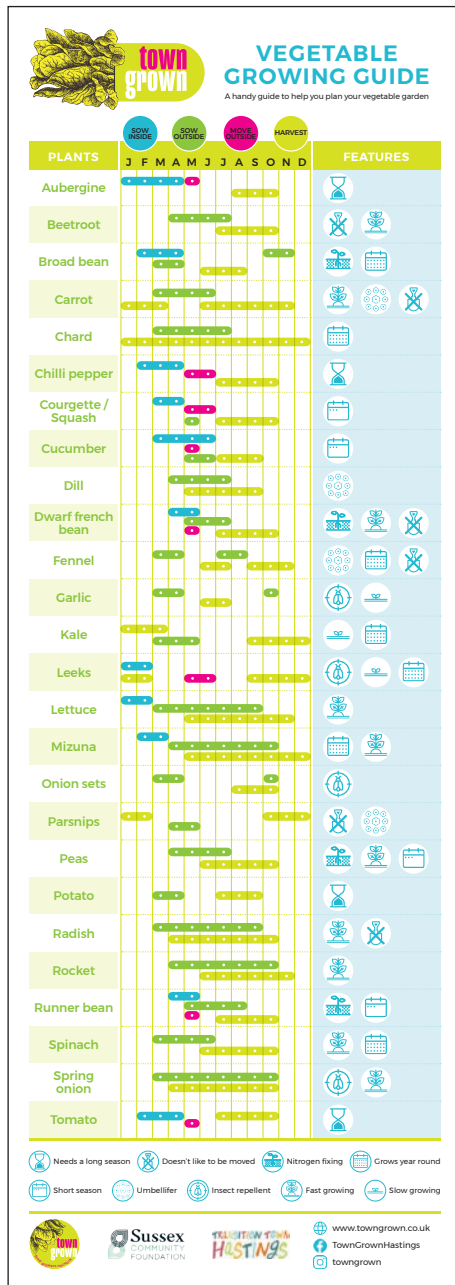
**5 articles**

in Local Press



**Feature article**  
in *Permaculture Magazine*

# GROWING CHART: GIVEAWAY



[www.towngrown.co.uk](http://www.towngrown.co.uk)  
 TownGrownHastings  
 towngrown

**EVENTBRITE BANNER**



**HASTINGS  
HOP CLUB  
LAUNCH**

**INSTAGRAM / FACEBOOK**





food growers network

**town**  
**grown**



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